

Company Profile
Version 2022



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About Harvest British College



Harvest British College Ltd. Corporate [hereinafter referred to as 'Harvest'] is a provider of English language training and its educational consulting services, with 13 locations in Cairo, Alexandria and El-Mansoura governorates. For the past 11 years, we have helped over than 200,000 applicants including adults, youth, and children speak English language in a highly fluent approach, and our academic consultants have assisted many institutions reach across cultural barriers successfully.

Harvest is a training corporate registered at the General Authority for Investment and Free Zones as a Limited Liability Company. Harvest is further an academic, educational college certified by Cambridge Training College Britain and recently accredited by the Central Agency for Organization and Administration. At our college, you can find the incomparable methodology of learning English language, as well as a large community of language-learners from all levels, initiating from the elementary till the advanced levels. Our courses and diplomas are designed to be comprehensive and accessible, so that applicants wishing to gain immediate communication skills can quickly gain key grammatical concepts and conversational tools, while a more academic, accuracy-based approach is also met through a systematic approach to learning English.



About Harvest British College



In 2010, Harvest started as a Language Training Center that was teaching General English Language Course consisting of 16 General Levels; divided into the 'Basic Diploma' and the 'Conversation Diploma' being compiled by Oxford University in Oxford under the umbrella of Cambridge College certifications. Later on, as per the Egyptian cultural market needs, Harvest conceived new service the 'True Beginner Diploma' with two levels: the 'Scratch', and the 'Starter' which are designed for those who do not have any language background before applying to Harvest's Basic Diploma.

Gladly enough, Harvest witnessed a massive expansion which is unveiled through its opening of more than 13 branches all around Greater Cairo, Alexandria and El-Mansoura in the period of time within 2013 till 2019. After the Dokki branch, the expansion process started by Harvest's Nasr City branch, then the chain expanded to include - in a chronological order - El Sheikh Zayed, Maa'di, Fifth Settlement, Heliopolis, Haram, Alex., El-Mansoura, Shubra, Helwan and finally Mohandseen branch other than the Headquarters located in El-Mohandseen.

Ultimately, we started to propose more offers to meet more needs of our beloved customers and to celebrate different occasions therewith. So far, Harvest is that proud institution with having more than 150,000 Cambridge College certified graduates.



Our Mission, Vision & Values



1.1 Mission Statement

Harvest British College is committed to offer high quality language training programs through a comprehensive learning and teaching strategies. Our mission is to produce a generation of English language graduates with exceptional knowledge, new understandings, Conversational Skills, Soft Skills, Phonetics, Business English, Translation Besides, we focus more upon the core essence of the language training necessary for successful employment, productivity, creativity and responsible citizenship. Therefore, we aspire to reach the enduring recognition of our brand from our individual and corporate clients as Egypt's centric training provider of English language.

1.2 Vision Statement

We aspire to be one of the leading educational institutions worldwide recognized for its leadership and excellence in language teaching and to provide the students with life-time knowledge and skills to achieve their professional and personal goals and to better serve their community. Accordingly, through our excellence and quality-driven team; we train, develop, and empower organizations and individuals by the most prominent language and soft skills training programs where learning becomes modern, efficient, and fun with our professional, certified Instructors.

1.3 Values Statement

We do believe in Integrity, Collaboration, Empowerment, Agility and Respect, and to be honest these values are not new, they really just articulate what already happened within Harvest since the beginning.



Our American Accent Directory



Our American Accent Directory is an innovative section at Harvest, which provides specified training courses on American Accent reduction by Native American Voice Coaches. In this concern, we provide the American Accent Training Course to enhance the American English pronunciation for non-native speakers of the English Language in Egypt.

At this directory, we will teach and train the applicants how to produce the neutral, standard American Accent. Some people also call it "broadcaster English." It is the kind of customary, unbiased speech that you hear on CNN and in educated circles generally. It is a non-regional American version of English. This elaborates that our applicants will not relate their accent with a local region since we provide the accent most commonly associated with educated people in the American East, Midwest, and West. Those who are going to teach you are "Voice Coaches" not English Teachers.

WHO is the "Voice Coach":

A "Voice Coach" (further referred to as Vocal Coach) is an accent trainer who tutors our trainees how to improve their vocal technique, take care of and develop their voice, and prepare for the performance of their vocal speeches. S/he is specialized in certain tracks including but not limited to breathing techniques or diction and pronunciation. The Voice Coach is a brand new title only established at Harvest American Accent Directory.

The Voice Coach will then immediately start teaching you how to correct your fatal errors. S/he will make sure that you can produce the new sounds correctly in a right, fluent way. You are welcome to bring a voice recorder to class so that you can listen to the lesson at home. You will be given lots of homework exercises so that you can continue to practice these new sounds until they become a natural part of your speech.



Our Services

Harvest defines English language acquisition according to a scale of 16 levels pertaining to the Basic General English and the Advanced Conversation, other than the "True Beginner Diploma". In addition, we provide an extra curriculum that relates to the following syllabus:

- | | |
|----------------------|---------------------|
| 1. Starter. | 5. Translation. |
| 2. Phonetics. | 6. American Accent. |
| 3. Academic Writing. | 7. Conversation. |
| 4. Business English. | 8. Soft Skills. |





Harvest College Ltd. emerged on the hands of a young, middle-aged businessman who had an Egyptian dreamlike of providing the best educational level to each and every Egyptian thirsty for English acquisition disregarding their mother-tongue, profession, origin or social status. In this regard, he had to go beyond normal boundaries in order to deliver English language, as it should be, with the lowest rates and highly driven-quality within the Egyptian market. The dream then turned into a real certified franchise from Cambridge College in London, and a green lighthouse to go on and initiate the perfect language study mill.

HARVEST English Language Proficiency 'Level Chart'



Diploma Chart



- Stages
- Levels Extra
- Timeline
- No. Of Sessions
- Per Week
- Fees
- Diploma

True Beginner		Beginner		Elementary			Pre-Intermediate		Intermediate			Upper Intermediate			Advanced				
Scratch		Starter		Phonetics		Academic Writing		Translation		American Accent			Business English			Conversation Club			
15 Days		1 Month		90 Days		180 Days		365 Days			90 Days			180 Days			365 Days		
5		9		36		40		32			36			40			32		
2 Times Per Week		2 Times Per Week		3 Times Per Week		2 Times Per Week		1 Time Per Week			3 Times Per Week			2 Times Per Week			1 Time Per Week		
True Beginner Diploma				Basic Diploma						Conversation Diploma									

Offer All Inclusive



Free Soft Skills



Why you choose HARVEST ?

Standards of Distinctive Difference & Excellency for Harvest:

1- Competitive Rates:

We provide the level rate with 390 EGP or the whole English Diploma "8 Levels" with 2200 EGP.

2- Wide range of ENGLISH courses "Added Value":

- We offer a broad scope of fundamental English courses including Phonetics, Academic Writing, Business English, Translation, Conversation Club, American Accent, and Soft Skills.
- We solely supply the added value to our training service through our accredited examinations with written, oral, and listening assignments. Further, as of the advanced levels, we help our trainees break the ice through 'Stage Presentations' to speak in a fluent, confident approach and fracture the barrier of shyness.

3- Brilliant English Trainers:

- Our trainees consistently rate Harvest Instructors as being more than proficient.
- Our ESL Instructors are highly qualified and experienced holding university degrees and specialized English-based qualifications including TEFL, FELTA, TESOL and CELTA Certificates.

4- English Learning Methodology:

- Our Instructors utilize modern digital technology to enhance our trainees' learning experience with a certain number of credited hours.
- We help trainees get absorbed into an English community through using various visual and auditory tools along with our academic materials (hardcopies + electronic CDs).
- Our syllabus and curriculums are certified and further issued by Oxford University, as follows: elt.oup.com/student/americanenglishfile/



Why you choose HARVEST ?

5- Flexibility:

We are highly flexible with our candidates through our applicable, easy-going training programs. The trainee is also capable of changing the Instructor or the timings in case of emergency reasons or to freeze for 3 months at maximum. Further, the training venue may be at our branches or at your respectable training venue.

6- Suitable and Reachable Locations:

Our branches are right set in the heart of each wing of Cairo, close to the public means of transportation, and easy to be reached. We have Twelve locations across Greater Cairo starting from El-Sheikh Zayed in 6th of October City till the Fifth Settlement in New Cairo along with Alexandria, El-Masnoura governorates and closely enough we will initiate our projects at Upper Egypt.

7- Customer Care Service:

We are immensely keen to dedicate Customer Care Officers for 24 Hours throughout the week to help our customers resolve their problematic concerns which may disturb them. Also, we provide detailed reporting discipline for our trainees relating to the punctuality, adherence, commitment, participation, absence, progressetc.





1. Placement Test

Our placement test systematic scheme is stated as follows:

Prior to enrollment at any level at our English hierarchy, our candidates must proceed for a placement test, which is provided by Cambridge University. The candidate must be professionally assessed according to his knowledge of the English target language. The test is a comprehensive, international assessment of English ability that covers all the key language-learning skills.

Our English Placement Test has been developed by Oxford English Language Assessment; part of the University of Oxford. It is supported by a dedicated research programme to make sure of being accurate, fair, valid and reliable.

Accordingly, our Candidate shall receive an Assessment Report that escalates the four skills of English language by providing a general evaluation of the applicant's current level and therefore the promised level s/he will reach at Harvest.

The Placement Test implies three Sections:

a. Written Test:

To evaluate the usage of Vocabulary, Grammar, Reading, and Writing skills.

b. Oral Test:

To evaluate the candidates' Listening, Speaking, and Pronunciation skills.

c. Listening Test:

To evaluate the candidates' Listening skills.

Placement Test Duration:

90 minutes divided into: 60 minutes for the written test and 30 minutes for the oral and listening tests.

Name:
Instructor:

Student's Skills
1 GENERAL
2 READING
3 LISTENING
4 SPEAKING
5 WRITING

Total



GENERAL READING LISTENING
SPEAKING WRITING

Harvest British College
Placement Test Report

Number:
Level:

Score

20

10

15

12

17

74

% Passing

100.00%

50.00%

75.00%

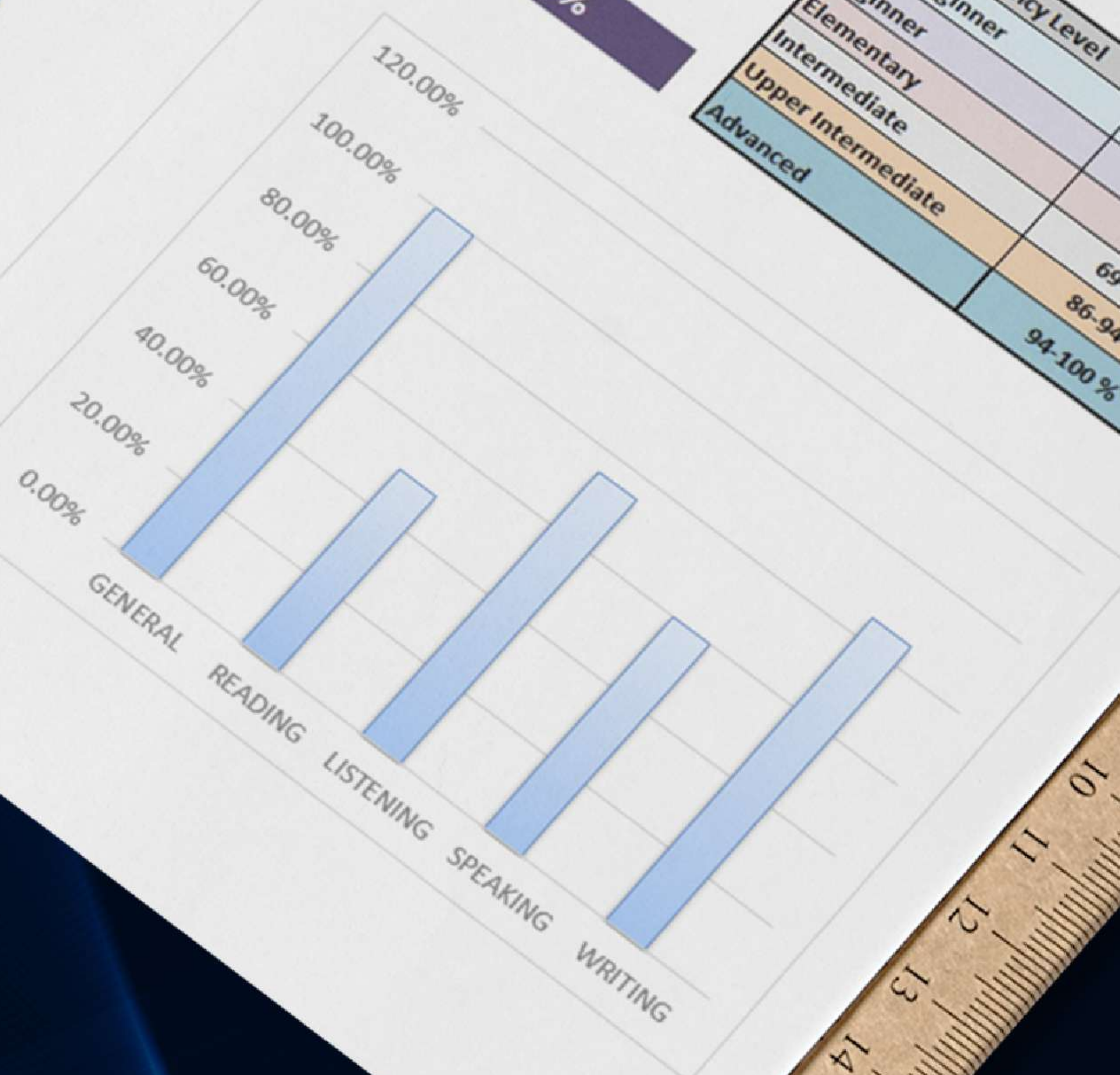
60.00%

85.00%

74.00%

Code:
Date:

Proficiency Level	% Grade
True Beginner	0-10 %
Beginner	11-50 %
Elementary	51-69 %
Intermediate	69-85 %
Upper Intermediate	86-94 %
Advanced	94-100 %



Please Note

This Placement Test Report uncovers your scores related to measuring your English language skills. The result shall be valid for a term of 6 months according to the regulations of Harvest British College, Ltd Corporate. Your score on this test can be used as a proof of a formal language qualification.

2. Orientation & Instructions

Through our orientation, we set our regulations and guidelines to meet our clients' expectations of the course. We further elaborate a full description of the diploma and Harvest's methodology. Then, the Candidate's profile is completed to be handed to the Instructor after being enrolled in the class that suits his level.

Harvest instructions are labeled everywhere inside the corporate; these regulations are designed in a professional, proficient approach to help the trainees be committed thereto. According to Harvest Methodology, the Instructor focuses on the four skills of learning, while maximizing the percentage of the trainee's participation and speaking inside the class through games, role-plays, and various forms of workshops.

3. Monitoring & Quality

Throughout the course, we are deeply acute to carry out a process of monitoring to observe the client's performance scale along with the overall progress. We further monitor the instructors to ensure competent efficiency and proficient quality of Harvest Methodology and its implementation inside the class.



4. Level Progress Report

- Upon finalizing the level and receiving the results regarding each level, a progress report is issued for each Student that illustrates his/her actual development in all skills of English language to ensure quality that our English training meet the needs of our Students.
- This progress report elaborates his performance for the late level and summarizes his essentials at the next one.
- This report is delivered to the student through our unique Customer Care Department.



5. Final Presentation

- The Final Presentation reflects the graduation project which Harvest graduates are committed to proceed for at the end of their pathway at Harvest. Its major purpose is to evaluate their overall performance throughout the entire training program.
- The main focus of the presentation is to ensure that each student has gained enough knowledge to prepare a presentation, how well their presentation skills have evolved? and the level of language fluency they reached.



Certificates

- I. An International Certificate from Cambridge Training College Britain, which is eligible to be authenticated by the Ministry of Foreign Affairs. Upon obtaining such certificate, the applicant shall get an online serial number on the website of Cambridge Training College Britain enclosing his Cambridge Certificate.
- II. A Certificate from Ain Shams University which may be authenticated by the Ministry of Foreign Affairs.
- III. A local certificate from Harvest British College, Ltd Corporate.



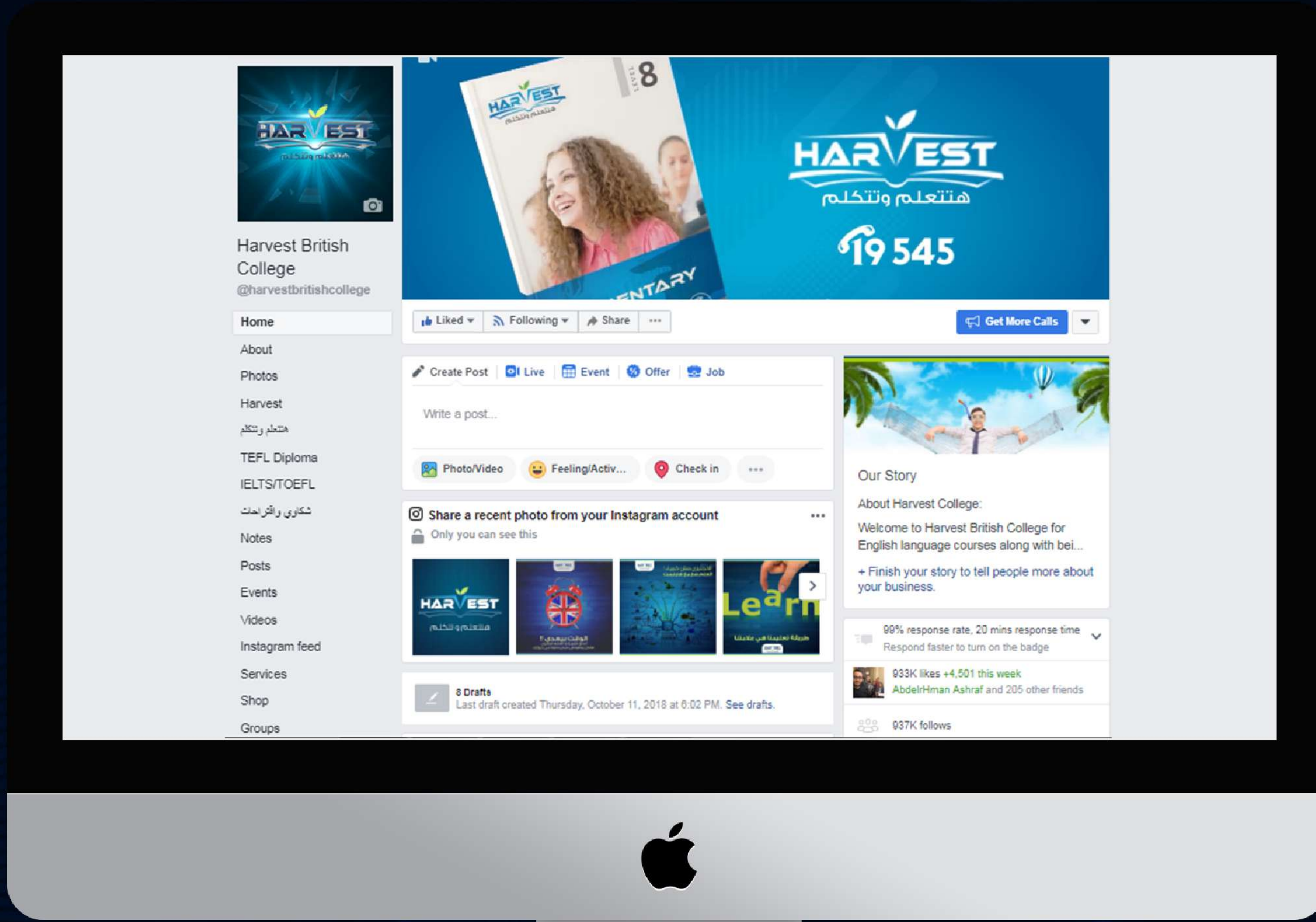


Harvest Provides:

1. A certain number of credited hours.
2. Our highly qualified instructors are currently being certified from CTC Britain.
3. Our curriculum is the American English File, issued by Oxford University.
4. Academic materials (hardcopies+ electronic + CDs).
5. Practical training, workshops, and graduation project for each project.
6. Local Certificate from Harvest British College, Ltd Corporate.
7. International Certificate from Cambridge Training College Britain, certified from the Ministry of Education and authenticated by the Ministry of Foreign Affairs. Upon obtaining such certificate, the applicant shall get an online serial number on the website of Cambridge Training College Britain enclosing his Cambridge Certificate.




Harvest Facebook Page



- More than 1,000,000 Fans on Facebook.
- More than 8,000 new Likes each Week.
- More than 7 Million Reach every Month.
- More than 150,000 new Likes per Month.



Pages	Search Pages	Last 7 days	
 Harvest British College ID: 148788111881279	12,213 ↑285% Page Likes	2,132,736 ↑30% People Reached	96,505 ↑52% Post Engagements

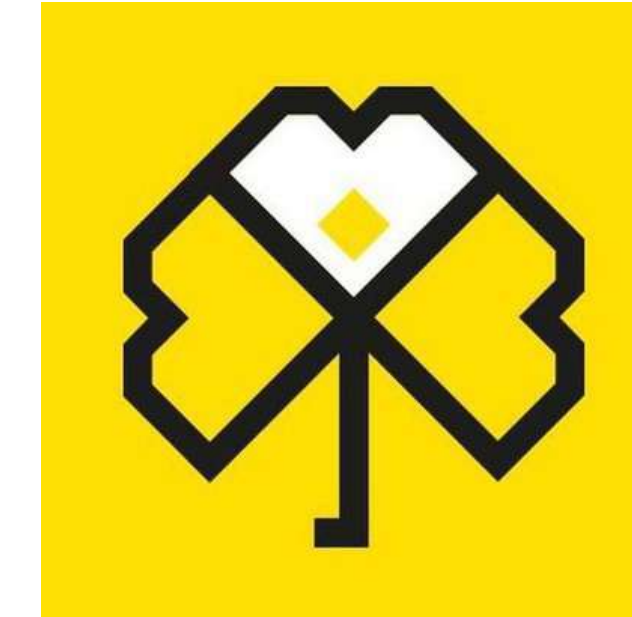


Harvest Portfolio & Clients

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Harvest Branches in Great Cairo, Alexandria & El-Mansoura



1. Headquarters:

39 Oman Sq., next to Karakeeb Café, El-Mohandseen , Giza, Egypt.

2. Dokki:

Villa 4, Dr. Soliman Sq., From Mossadaq St., Dokki, Giza, Giza, Egypt.

3. El-Sheikh Zayed:

Villa 29, 2nd Neighbourhood, 13th District, El Sheikh Zayed, Giza, Egypt.

4. El-Haram:

307A El Haram St., In front of Europe Hotel, 3rd Floor, Above El-Mokhtabar Lab.

5. Maadi:

Bulding No. 3, Street 79, El-Mahata sq., above Banque du Caire, in front of Maadi Subway Station, 5th Floor, Maadi.

6. Heliopolis:

Building No. 85, Higaz St., Amoun Tower, 2nd floor, Heliopolis, Misr El-Gateda.

7. Nasr City:

34 Abbas El Aqqad St., Infront of Abu El-Ezz El-Soury, 5th Floor, Cairo.

8. New Cairo:

Villa 246, Street 35., 4th Zone, 5th District, Ikhnaton School, 5th Settlement, New Cairo.

9. Alexandria:

6 Roshdy St., from Syria St., besides Damas, First Floor, next Specialized Alex Hospital.

10. Shubra:

80 Shoubra St., Dawaran Shubra, Above Yaqout Pharmacy, In front of McDonald's, Shubra.

11. El-Mansoura:

El-Mashaya El-Soflya, next to Marshal Hotel, Infront of El-Hawwar Club, Second Floor.

12. Helwan:

146 Mansour St., around Sherif Corner, in front of Helwan Metro Station, 5th Floor, Helwan, Cairo.

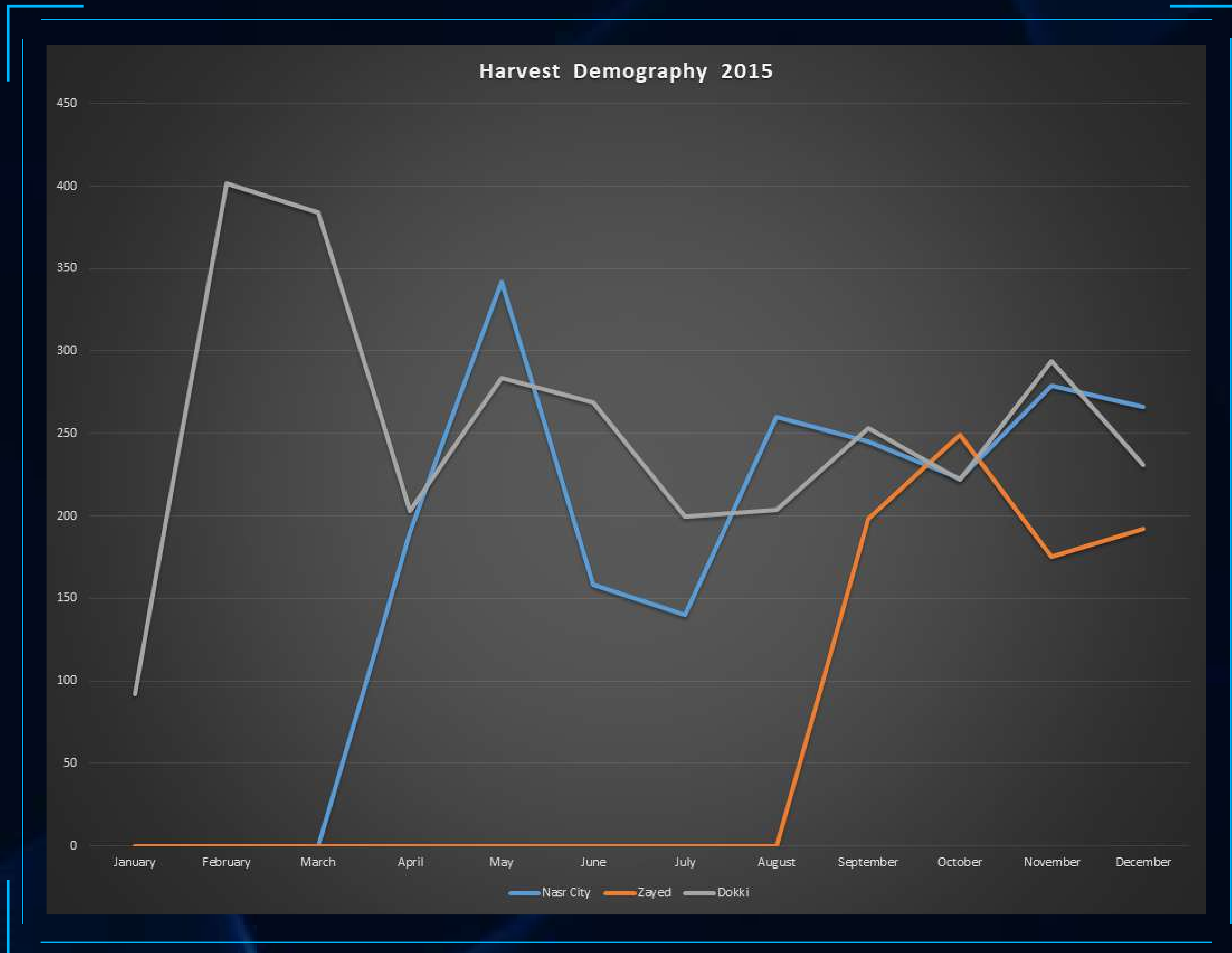
13. Mohandseen

15 El-Hassan St., with Yathreb St., next to Cairo Bank, 3rd Floor, Giza, Egypt.



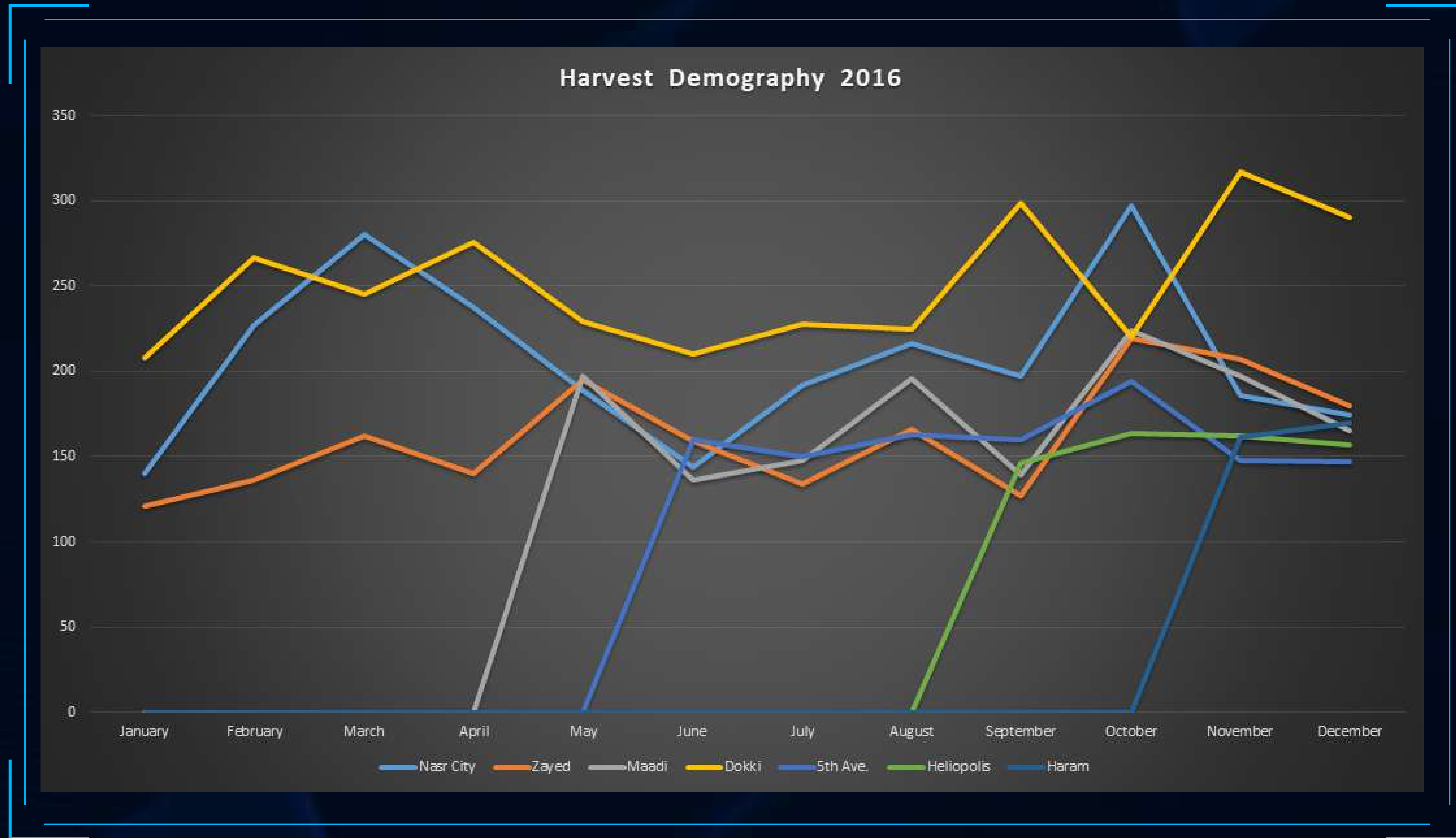


Harvest Demography 2015



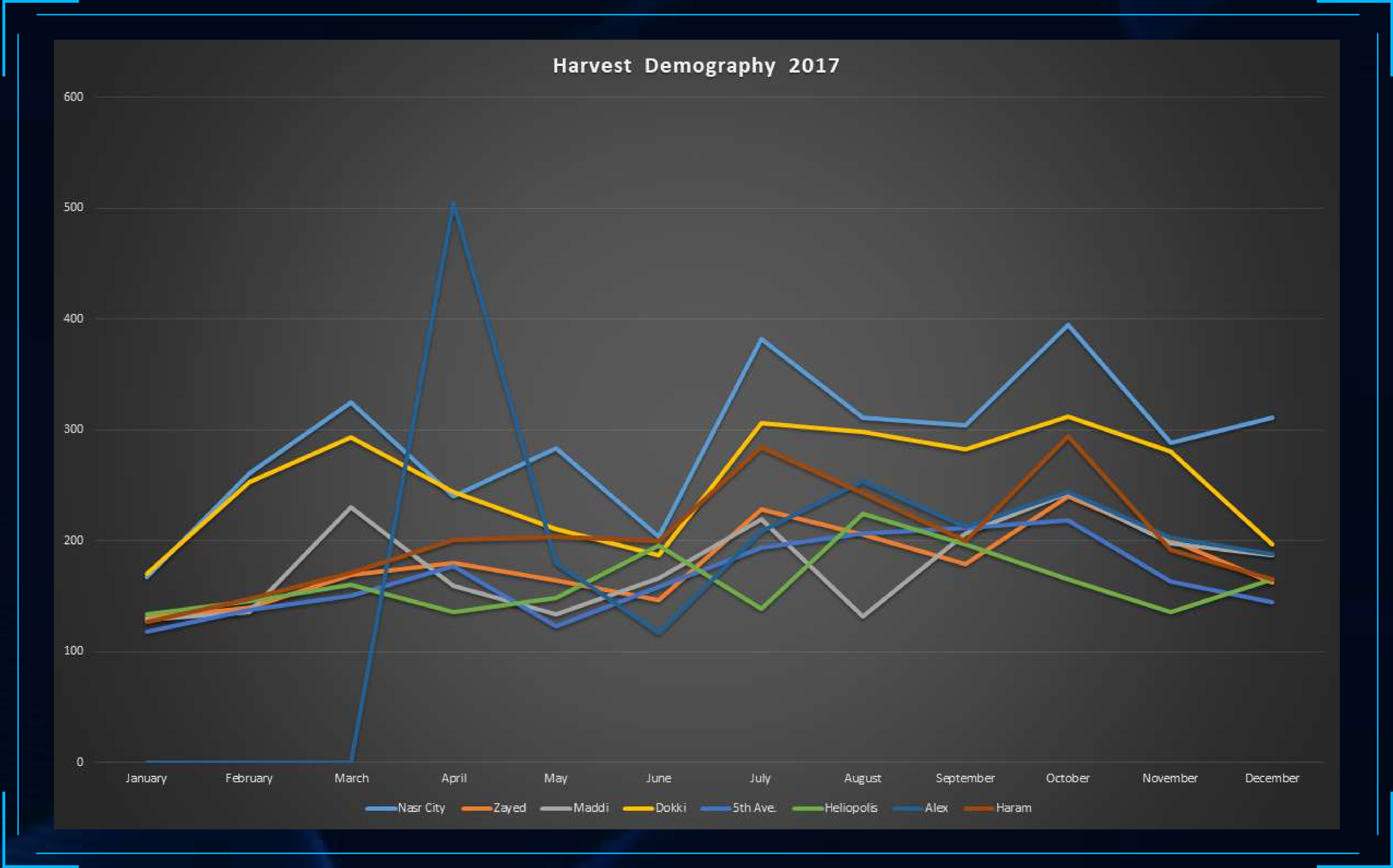


Harvest Demography 2016



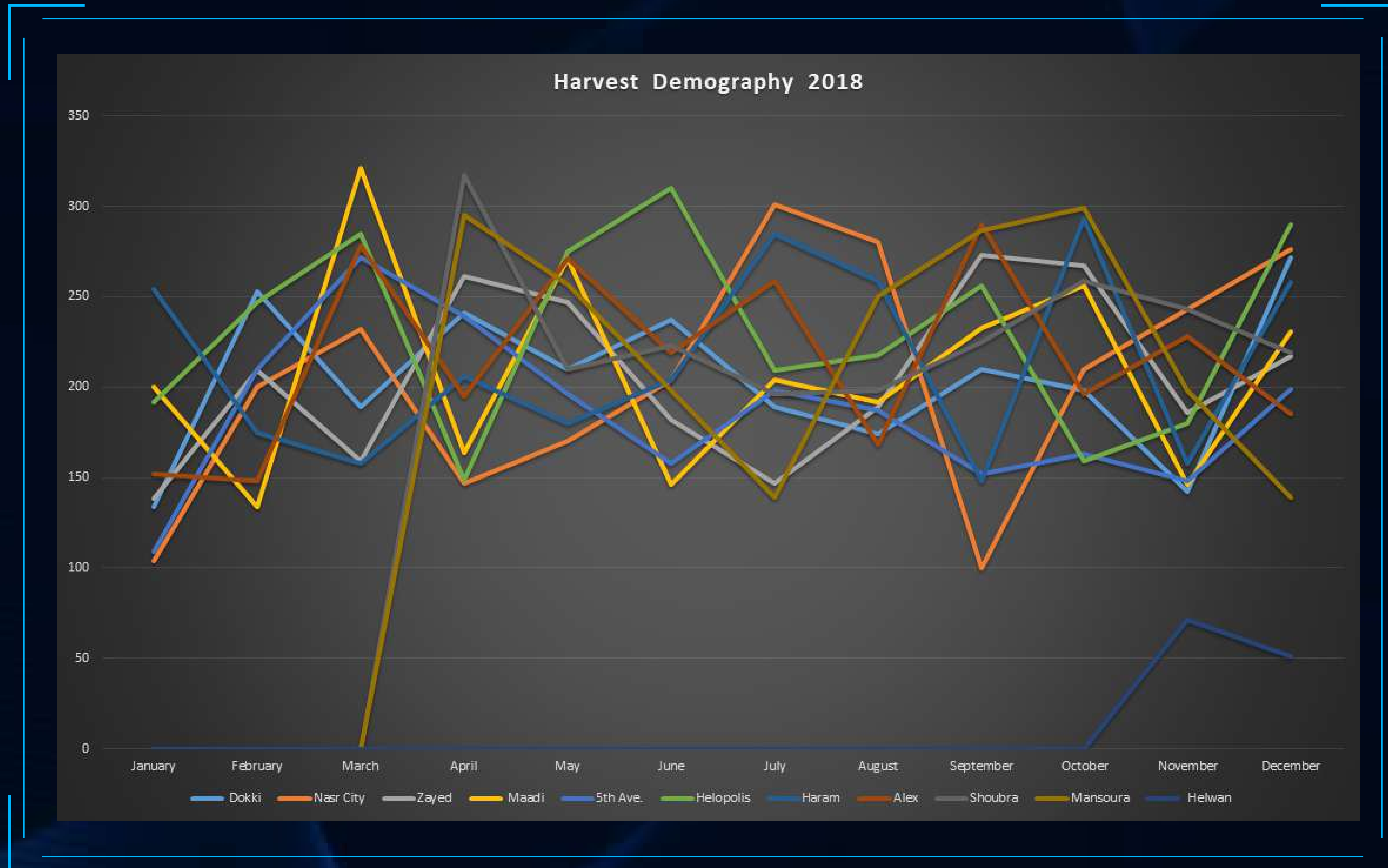


Harvest Demography 2017



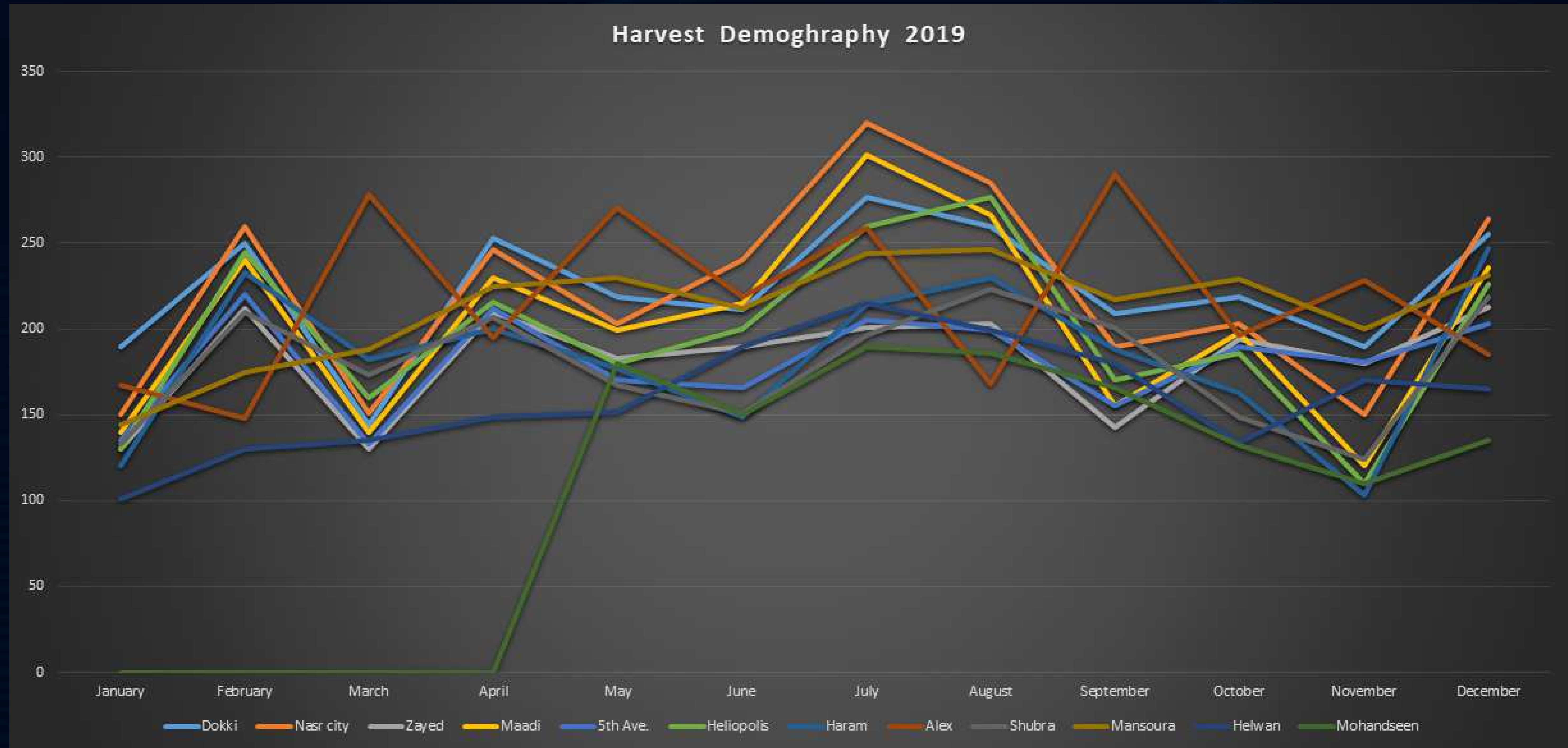


Harvest Demography 2018





Harvest Demography 2019



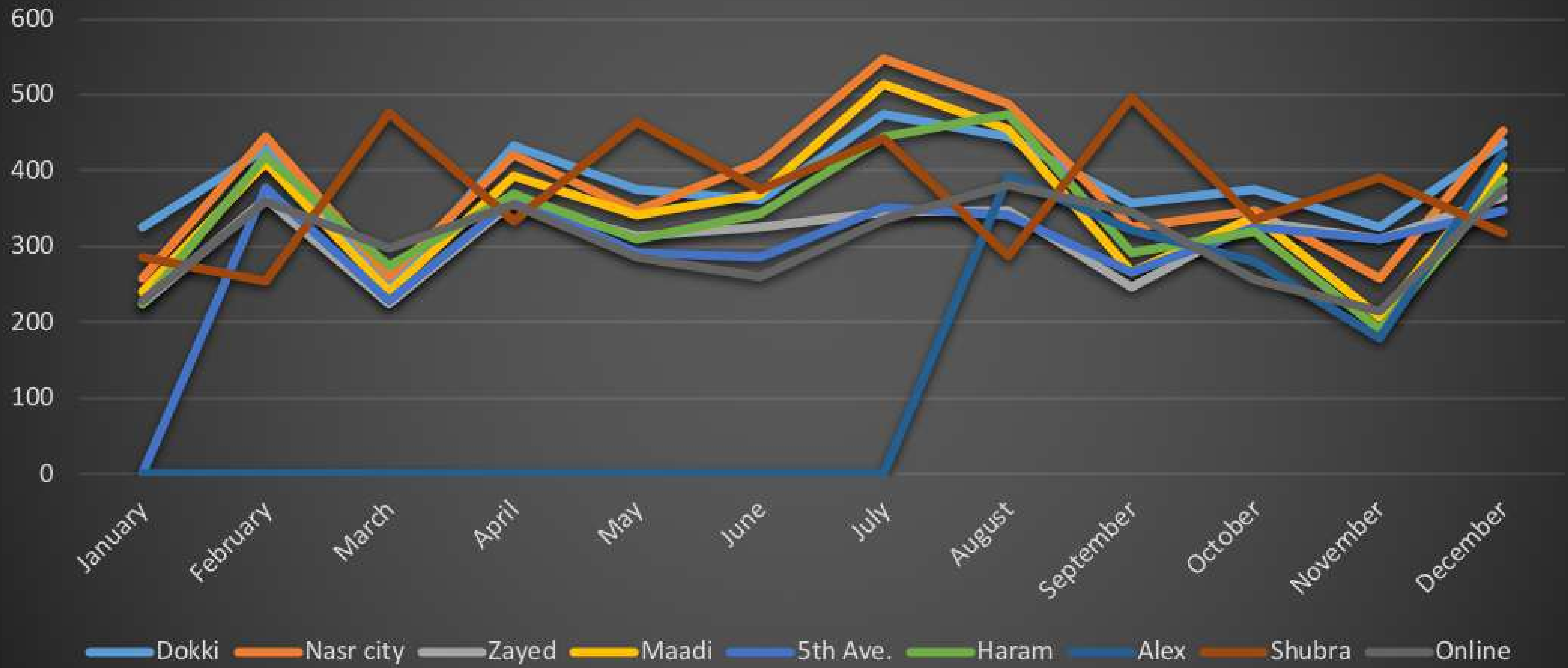


Harvest Demography 2020





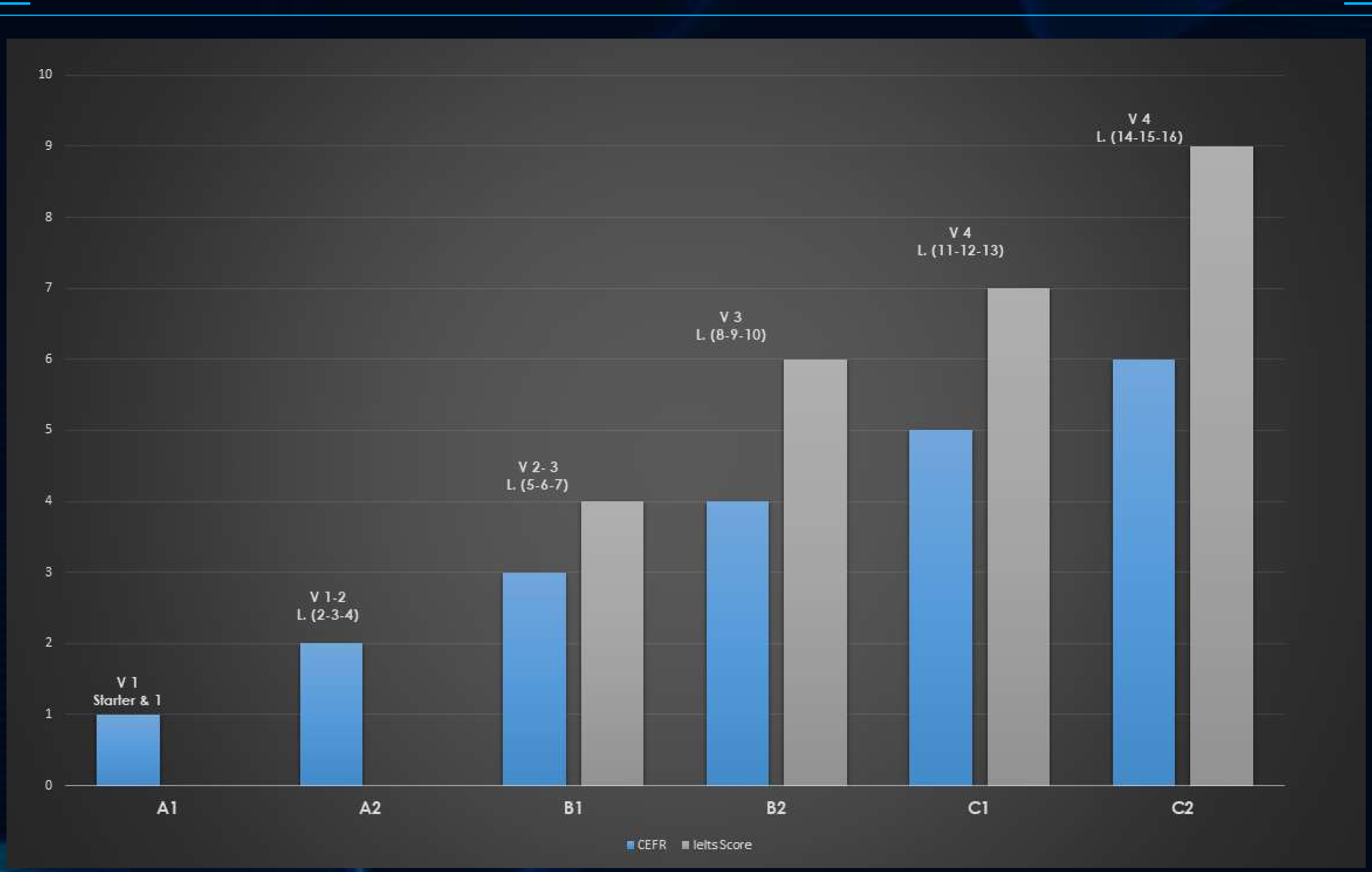
Harvest Demography 2021





HARVEST English Language Proficiency 'Level Chart'

CEFR





Our Contacts



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/harvestbritishcollege



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